



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961276-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NH Freedom Fund	Issue	1971

Flight Dates	Order #	Alt Order #
10/25/12 - 11/06/12	961276	WOC10035394

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091	132	138

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	11/04/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----SS 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Sa 11/03/12 6:27 AM 6a Weekend Eyeopener 558-7a :30 NHFF120730H \$1,500.00 NM 4 WCVB Su 11/04/12 6:23 AM 6a Weekend Eyeopener 558-7a :30 NHFF120730H \$1,500.00 NM									
2	10/25/12	11/06/12	Good Morning America	658-9a	MTWTF--	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/30/12 7:51 AM Good Morning America 658-9a :30 NHFF120730H \$4,000.00 NM 2 WCVB W 10/31/12 8:53 AM Good Morning America 658-9a :30 NHFF120730H \$4,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT-TF-- 2 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Th 11/01/12 7:49 AM Good Morning America 658-9a :30 NHFF120730H \$4,000.00 NM 3 WCVB F 11/02/12 7:49 AM Good Morning America 658-9a :30 NHFF120730H \$4,000.00 NM									
3	10/25/12	11/04/12	Weekend GMA	7-8a	-----SS	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----SS 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Sa 11/03/12 6:59 AM Weekend GMA 7-8a :30 NHFF120730H \$2,500.00 NM									
4	10/25/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB W 10/31/12 9:48 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 NHFF120730H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT-TF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WCVB F 11/02/12 9:37 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 NHFF120730H \$800.00 NM 4 WCVB M 11/05/12 9:11 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 NHFF120730H \$800.00 NM 5 WCVB Tu 11/06/12 9:55 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 NHFF120730H \$800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

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961276-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
NH Freedom Fund	Issue	1971	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MTWTF--	:30	3	\$800.00	NM
5	10/25/12	11/06/12	STEVE HARVEY DAY	10-11a	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 10/31/12 10:44 AM STEVE HARVEY DAY 10-11a :30 NHFF120730H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--TF-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WCVB F 11/02/12 10:51 AM STEVE HARVEY DAY 10-11a :30 NHFF120730H \$750.00 NM 5 WCVB M 11/05/12 10:53 AM STEVE HARVEY DAY 10-11a :30 NHFF120730H \$750.00 NM 4 WCVB Tu 11/06/12 10:54 AM STEVE HARVEY DAY 10-11a :30 NHFF120730H \$750.00 NM									
6	10/25/12	11/06/12	The View	1058-12n	MTWTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 10/29/12 11:59 AM The View 1058-12n :30 NHFF120730H \$2,500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--TF-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Th 11/01/12 11:44 AM The View 1058-12n :30 NHFF120730H \$2,500.00 NM									
7	10/25/12	11/06/12	Millionaire	1228-1p	MTWTF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 10/29/12 Millionaire 1228-1p :00 <del>\$1,500.00</del> NM See MG 7.9									
2 WCVB Tu 10/30/12 12:52 PM Millionaire 1228-1p :30 NHFF120730H \$1,500.00 NM 7 WCVB W 10/31/12 12:47 PM Millionaire 1228-1p :30 NHFF120730H \$1,500.00 NM 9 WCVB M 11/05/12 7:59 AM Good Morning America 658-9a :30 NHFF120730H \$3,000.00 NM MG for 7.5, 7.1									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--TF-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB F 11/02/12 12:51 PM Millionaire 1228-1p :30 NHFF120730H \$1,500.00 NM 5 WCVB M 11/05/12 Millionaire 1228-1p :00 <del>\$1,500.00</del> NM See MG 7.9									
6 WCVB Tu 11/06/12 12:48 PM Millionaire 1228-1p :30 NHFF120730H \$1,500.00 NM									
8	10/25/12	11/06/12	ELLEN EF	4P-5P	MTWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Tu 10/30/12 4:30 PM ELLEN EF 4P-5P :30 NHFF120730H \$2,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 MT--TF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WCVB Th 11/01/12 4:39 PM ELLEN EF 4P-5P :30 NHFF120730H \$2,000.00 NM 3 WCVB M 11/05/12 4:46 PM ELLEN EF 4P-5P :30 NHFF120730H \$2,000.00 NM									
9	10/25/12	11/06/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	1	\$3,500.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 MTWTF-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB M 10/29/12 4:53 PM Newscenter 5 at 5 5-6p :30 NHFF120730H \$3,500.00 NM									
10	10/25/12	11/04/12	6p News Weekend	6-630p	-----S	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 11/04/12 6:27 PM 6p News Weekend 6-630p :30 NHFF120730H \$3,500.00 NM									
11	10/25/12	11/04/12	Sportscenter 5 OT	1135p-12m	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/01/12 11/07/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Su 11/04/12 11:52 PM Sportscenter 5 OT 1135p-12m :30 NHFF120730H \$1,500.00 NM									
<u>Total Spots</u>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,200.00</b>
<u>Agency Commission</u>	<b>\$8,430.00</b>
<u>Net Amount Due</u>	<b>\$47,770.00</b>